

# COURSE CONTENT

**We**   
**DigitalMarketing**  
Academy

**DIPLOMA IN DIGITAL MARKETING**

**COURSE DURATION : 2 WEEK**

**COURSE FEE : RS. 2000/-**

**CERTIFICATION : WE LOVE CERTIFICATION**

**9831410563**

[www.welovedigitalmarketing.com](http://www.welovedigitalmarketing.com)

# FACEBOOK TRAINING 2 WEEK

## Module 1

### **Social Media Marketing –**

Brand promotion and reputation management through various social media channels, promotion through coupon/freebie

### **Facebook PPC Management –**

Total campaign setup guidelines and best practices

## Course Duration

**2 week**

## Course Fee

**Rs. 2000/-**

**Career Goals : Facebook Expert  
Certification : We Love Certification**